

CoalitionNews

Updates & News from DC Tobacco Free Coalition

DC makes history with new law prohibiting flavored tobacco

Image: Campaign for Tobacco-Free Kids



Policy Committee Update

A win for community health



Thanks to the hard work of the DC Tobacco-Free Coalition and our campaign partners, the Flavored Tobacco Products Prohibition Amendment Act of 2021 has been passed by the DC Council and signed into law by the Mayor. This landmark legislation will end the sale of flavored tobacco products and prohibit the sale of all e-cigarette products in close proximity to our schools.

This legislation would not have passed and been signed into law without the more than 70 local and national organizations and hundreds of volunteers that sent in postcards and letters, testified in front of the DC Council, showed up to community meetings, got resolutions of support passed by ANCs, Civic Associations and the State Board of Education and mobilized on social media.

We still have one more step before our law goes into effect. Under the DC Home Rule Charter, legislation must be separately funded after it is passed into law. We will be working with the Mayor and Members of the DC Council to fund the law in the next budget. ■

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Funding Alert

Tobacco control grants and contract opportunities

DC Health Tobacco Control Program is seeking proposals for an initiative to reduce tobacco disparities. **Deadline: December 3 at 6PM.** [See the announcement on page 8 of this newsletter.](#)

Maryland Department of Health seeks to award a contract to an offeror that can administer three upcoming cycles of the combined Maryland Youth Risk Behavior Survey and Youth Tobacco Survey in select Maryland public middle and high schools, and provide comprehensive training and technical assistance to state and local partners. **Deadline: November 30 at 3PM.** View the contract solicitation at <https://dctfc.link/4nk>

Truth Initiative Tobacco/Vape-Free College Program is offering grants of up to \$20,000 to community colleges and minority-serving institutions to support the adoption and implementation of a 100% tobacco/vape-free policy. Grantees receive guidance through webinars, in-person training and one-on-one consultations. **Deadline: January 20, 2022.** Learn more and apply at: <https://truthinitiative.org/tobacco-vape-free-college-program>



Coalition honors Mayor Muriel Bowser

DC Tobacco Free Coalition salutes Mayor Bowser for her leadership to end the sale of flavored tobacco in the District of Columbia



When Mayor Bowser signed the Flavored Tobacco Products Prohibition Amendment Act of 2021 into law in July, the District of Columbia put into place a health-first and community-first protection aimed at protecting our kids from Big Tobacco and advance health equity for all Washingtonians.

DC Tobacco Free Coalition honored Mayor Bowser with the Public Health Champion Award, presented on September 23rd at the annual Summit during DC Calls It Quits Week.

We thank Mayor Bowser for her leadership and for standing with our community as we strive to build a tobacco-free city that puts the health of all members at the center of our work. ■

Boost your skills, Expand your network

Mark Your Calendar: Upcoming trainings, webinars and conferences



Creative Chemistry: Addressing Industry Evasion and Synthetic Nicotine

Public Health Law Center

December 15 at 2PM ET - Registration Required

As synthetic nicotine grows in popularity and market share, public health advocates and policymakers will want to use a comprehensive regulatory approach and research evidence gaps about these addictive products. This webinar will cover product availability, what researchers know about synthetic versus tobacco-derived nicotine, consumer perceptions, an overview of the regulatory landscape, and legal solutions.

Link to register: <https://dctfc.link/gwn3>

Tobacco Treatment Specialist Training and Certification

Mayo Clinic Nicotine Dependence Center (Virtual)

January 18-20, 2022 - Registration Required

The Nicotine Dependence Center Tobacco Treatment Specialist Certification Program at Mayo Clinic is nationally accredited by the Council for Tobacco Treatment Training Programs. Completion of this virtual program will allow participants to apply for the National Certificate in Tobacco Treatment Practice (NCTTP). Learn more and register: <https://ndceducation.mayo.edu>

3rd Annual Menthol Conference - The African American Tobacco Control Leadership Council (AATCLC)

Last week of September of 2022
Washington, DC

The Coalition will play an active role.
More details to come.

National Conference on Tobacco or Health - National Network of Public Health Institutes

June 28-30, 2022
New Orleans

Learn more and register early:
<https://dctfc.link/2022nctoh>

29th Annual Nicotine Dependence Center Conference: Caring for the Hard to Reach Patient

March 28-29, 2022
Phoenix, AZ

In-Person and Livestream
Learn more and register early:
<https://dctfc.link/2022ndcc>

#DCQuits + Summit Success



This year's DC Calls It Quits Week (DCCiQ) was a great success! We thank all Coalition members, partners and allies for your participation and support. We worked closely with 18 Coalition partners and stakeholders to plan this year's DCCiQ Week and Tobacco Control Summit. The partners engaged in a variety of activities designed to help DC smokers quit.

Activities included the mailing of the No Menthol Toolkit to over 30 faith-based organizations and places of worship, with dozens of quit cards handed out. DCTFC partnered with Action on Smoking and Health (ASH) and DC Health to host a webinar titled *The Role of All Healthcare Professionals in Cessation*, in which over 180 healthcare professionals participated.

The DC Tobacco Control Summit was held during DCCiQ Week, with 76 registered attendees. Speakers included a keynote address by Delmonte Jefferson of The Center for Black Health and Equity, and breakout sessions facilitated by representatives from the National LGBT Cancer Network; women and girls advancing nutrition dietetics and agriculture (WANDA); and Parents Against Vaping eCigarettes (PAVe).

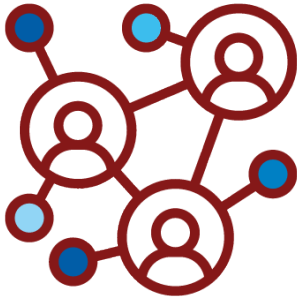


November is Lung Cancer Awareness Month #LCAM

Nearly all lung cancer — the top cause of cancer death in both men and women — is caused by smoking. During LCAM, help spread the word and encourage smokers to quit. For local resources to help smokers quit, visit our Quit Resources page at dctfc.org/quit or get tools and tips for every step of the quit journey at smokefree.gov

Tobacco Control Sustainability

Building a Sustainable Tobacco Control Program



Key tobacco control stakeholders gathered virtually in September for a sustainability workshop led by representatives of the Center for Public Health Systems Science at Washington University. The program guides statewide comprehensive tobacco programs in building capacity in 8 domains through collaboration. The three-part series began with a webinar, Introduction to Program Sustainability Workshop. Participants then completed the program sustainability assessment tool, which evaluated tobacco control efforts in 8 domains. Finally, stakeholders participated in a 2-day workshop to discuss the assessment and develop an action plan to address one of the domains.

The group determined that working on partnerships would lay the foundation to improve sustainability in other areas by engaging more community members in tobacco control. The plan focuses on defining partnership, identifying groups who should be included, and conducting outreach and engagement. A preliminary action plan is in place and will be posted to the Coalition's website at dctfc.org. We are encouraging anyone interested to join the effort! Email info@dctfc.org to volunteer or request more information.

Participants included representatives of DC Health Tobacco Control Program, the DC Tobacco Free Coalition, Breathe DC, Community Wellness Alliance, Action on Smoking and Health, Campaign for Tobacco Free Kids, and the Leadership Council for Health Communities. Funding for the program was provided through the Center for Disease Control and Prevention's Office on Smoking and Health through its partnership with the Center for Public Health Systems Science at Washington University.

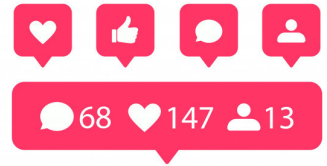


News from the Executive Team

Looking to get involved in the Coalition's work? Wondering what are the next steps for the Flavored Tobacco Products Prohibition Amendment Act of 2021? Want to know how the Coalition is working to end youth tobacco addiction?

Subscribe to our e-news alerts to stay in the know!

Sign up at
dctfc.org/subscribe



Connect with the Coalition!



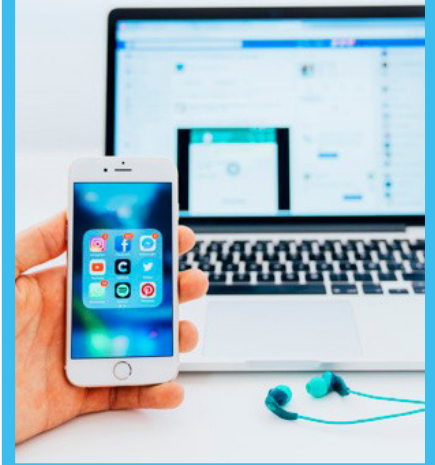
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Spread the Word: The DC Quitline provides FREE Help to Quit Smoking

District residents can call the DC Quitline at 1-800-QUIT-NOW (800-784-8669) to reach counselors to help people prepare to quit absolutely FREE.



LGBTQ+ STORY COLLECTION

The National LGBT Cancer Network wants to hear your stories about menthol-flavored nicotine & tobacco products. If you identify as LGBTQ+ and are a current or former tobacco or nicotine user, we would love to hear from you!

Scan the QR code for more information or contact Gabe at: gabe@cancer-network.org





NOVEMBER

**National
Diabetes
Month**

Smokers are 30 to 40 percent more likely to develop type 2 diabetes than nonsmokers (Source: US Food & Drug Administration). Help spread the word about the link between smoking and diabetes. Smoking cigarettes increases the risk of developing type 2 diabetes and makes managing diabetes more difficult. Learn more at dctfc.link/t2ds

Funding Available
Request for Proposals

The DC Health Tobacco Control Program is seeking applications for an agency to lead a collaborative, sustainable community-based effort to reduce tobacco disparities. The lead agency will (1) work with stakeholders to address policy, systems, and environmental factors that are barriers to tobacco cessation, and (2) integrate tobacco control activities with multi-sector organizations addressing food insecurity.

The Request for Applications is available through the DC Grants Clearing House here: <https://communityaffairs.dc.gov/content/community-grant-program>. The RFA # is CHA_AHEP_10.20.2021. Applications are due **December 3, 2021** by 6pm.



Member Spotlight

As part of our commitment to promoting our members and their work to build a tobacco-free community, we'll feature a Coalition member in each newsletter!



Rena Pina

Joined DCTFC: 2013

Affiliation: Individual Member
& Coalition Coordinator

What motivates you to work on tobacco control issues?

Looking for ways to keep communities safe from tobacco drives me to work on this issue. I started working on tobacco control ten years ago, and it was only then that I learned how smoking was linked to several chronic illnesses beyond the lungs, and that it can have a profound impact on nonsmokers' health via secondhand and thirdhand smoke. Helping others to understand these facts and to act on that knowledge keeps me motivated.

What are 3 things that make the Coalition rewarding to you?

Sharing tobacco control information with community members. Engaging others in our work. Our super committed leadership team.

How do you enjoy spending your free time?

I love making things! I'm a writer, graphic designer, frontend web developer, paper crafter, seamstress, knitter, baker...and I dabble in woodworking.

Other than tobacco control, what are you passionate about?

I'm passionate about community service, especially supporting organizations that help women and girls succeed and to move forward in their lives after experiencing trauma.